



State Membership Goal: 6,000+ Deadline: December 1, 2021

IGNITE

- **Goal:** Maintain Chapter Membership Total from Last Year
- **Reward:** Recognition on the Tennessee DECA Website
- **Reward:** Membership Campaign Lanyard Ribbons at SCDC

ELEVATE

- **Goal:** +5 Student Members
- **Additional Reward:** Letter to School Administration
- **Additional Reward:** Certificate at the District Career Development Conference
- **Additional Reward:** Chapter Name on the State Career Development Conference Shirt

EMPOWER

- **Goal:** +7 Student Members **-AND-** 7 Professional -or- 7 Alumni Members
- **Additional Reward:** Interior Classroom Banner at the SCDC Opening Session
- **Additional Reward:** Reserved Seating at the SCDC Opening Session

ASPIRE

- **Goal:** +9 Student Members, 9 Professional Members, **-AND-** 9 Alumni Members
- **Additional Reward:** One Extra Competitive Event Spot for all P-O-B-A and I-S Events at DCDC
- **Additional Reward:** Early/Priority Hotel Reservations Accepted for Your Chapter at SCDC
- **Additional Reward:** Digital Copies of the 2021 SCDC Exams

OTHER MEMBERSHIP RECOGNITION:

CLUB 75—Complete **ELEVATE** level with at least **75** chapter members. **REWARD:** DECA tie.
CLUB 125—Complete **ELEVATE** level with at least **125** chapter members. **REWARD:** DECA blazer + one extra competitive spot for each POBA and Individual Series event at DCDC.