



2022-23 Competitive Events by Conference

| Event Category | Event Name | # of Entries per Chapter | # of Students per Entry | 2023 DISTRICT COMPETITIONS | | | 2023 STATE COMPETITIONS | | |
|--|--------------------------------------|--------------------------|-------------------------|----------------------------|-----------|-----------------------|-------------------------|-----------|-----------------------|
| | | | | Online Testing | Role-Play | Prepared Presentation | Online Testing | Role-Play | Prepared Presentation |
| Principles of Business Administration Events | Business Management & Administration | 2* | 1 | X | X | | X | X | |
| | Finance | 2* | 1 | X | X | | X | X | |
| | Hospitality & Tourism | 2* | 1 | X | X | | X | X | |
| | Marketing | 2* | 1 | X | X | | X | X | |
| Team Decision Making Events | Business Law & Ethics | 1 | 2 | X | X | | X | X | |
| | Buying & Merchandising | 1 | 2 | X | X | | X | X | |
| | Entrepreneurship | 1 | 2 | X | X | | X | X | |
| | Financial Services | 1 | 2 | X | X | | X | X | |
| | Hospitality Services | 1 | 2 | X | X | | X | X | |
| | Marketing Management | 1 | 2 | X | X | | X | X | |
| | Sports & Entertainment Marketing | 1 | 2 | X | X | | X | X | |
| Individual Series Events | Travel & Tourism | 1 | 2 | X | X | | X | X | |
| | Accounting Applications | 2* | 1 | X | X | | X | X | |
| | Apparel & Accessories Marketing | 2* | 1 | X | X | | X | X | |
| | Automotive Services Marketing | 2* | 1 | X | X | | X | X | |
| | Business Finance | 2* | 1 | X | X | | X | X | |
| | Business Services Marketing | 2* | 1 | X | X | | X | X | |
| | Entrepreneurship | 2* | 1 | X | X | | X | X | |
| | Food Marketing | 2* | 1 | X | X | | X | X | |
| | Hotel & Lodging Management | 2* | 1 | X | X | | X | X | |
| | Human Resource Management | 2* | 1 | X | X | | X | X | |
| | Marketing Communications | 2* | 1 | X | X | | X | X | |
| | Quick Serve Restaurant Management | 2* | 1 | X | X | | X | X | |
| | Restaurant & Food Service Management | 2* | 1 | X | X | | X | X | |
| Personal Financial Literacy Event | Retail Merchandising | 2* | 1 | X | X | | X | X | |
| | Sports & Entertainment Marketing | 2* | 1 | X | X | | X | X | |
| Professional Selling & Consulting Events | Personal Financial Literacy | 1 | 1 | X | X | | X | X | |
| | Financial Consulting | 1 | 1 | X | | X | X | | X |
| | Hospitality & Tourism | 1 | 1 | X | | X | X | | X |
| Business Operations Research Events | Professional Selling | 1 | 1 | X | | X | X | | X |
| | Business Services | 1 | up to 3 | | | | | | X |
| | Buying & Merchandising | 1 | up to 3 | | | | | | X |
| | Finance | 1 | up to 3 | | | | | | X |
| | Hospitality & Tourism | 1 | up to 3 | | | | | | X |
| Project Management Events | Sports & Entertainment Marketing | 1 | up to 3 | | | | | | X |
| | Business Solutions Project | 1 | up to 3 | | | | | | X |
| | Career Development Project | 1 | up to 3 | | | | | | X |
| | Community Awareness Project | 1 | up to 3 | | | | | | X |
| | Community Giving Project | 1 | up to 3 | | | | | | X |
| | Financial Literacy Project | 1 | up to 3 | | | | | | X |
| Entrepreneurship Events | Sales Project | 1 | up to 3 | | | | | | X |
| | Business Growth Plan | 1 | up to 3 | | | | | | X |
| | Franchise Business Plan | 1 | up to 3 | | | | | | X |
| | Independent Business Plan | 1 | up to 3 | | | | | | X |
| | Innovation Plan | 1 | up to 3 | | | | | | X |
| | International Business Plan | 1 | up to 3 | | | | | | X |
| Integrated Marketing Campaign Events | Start-Up Business Plan | 1 | up to 3 | | | | | | X |
| | IMC – Event | 1 | up to 3 | | | | X | | X |
| | IMC – Product | 1 | up to 3 | | | | X | | X |
| | IMC – Service | 1 | up to 3 | | | | X | | X |

*Denotes that up to two additional competitive event spots can be earned through the [Tennessee DECA State Membership Campaign](#).