



2023-24 Competitive Events by Conference

Event Category	Event Name	# of Entries per Chapter	# of Students per Entry	DISTRICT COMPETITIONS			STATE COMPETITIONS		
				Online Testing	Role-Play	Prepared Presentation	Online Testing	Role-Play	Prepared Presentation
Principles of Business Administration Events	Business Management & Administration	2	1	X	X		X	X	
	Finance	2	1	X	X		X	X	
	Hospitality & Tourism	2	1	X	X		X	X	
	Marketing	2	1	X	X		X	X	
Team Decision Making Events	Business Law & Ethics	1	2	X	X		X	X	
	Buying & Merchandising	1	2	X	X		X	X	
	Entrepreneurship	1	2	X	X		X	X	
	Financial Services	1	2	X	X		X	X	
	Hospitality Services	1	2	X	X		X	X	
	Marketing Management	1	2	X	X		X	X	
	Sports & Entertainment Marketing	1	2	X	X		X	X	
Individual Series Events	Travel & Tourism	1	2	X	X		X	X	
	Accounting Applications	2	1	X	X		X	X	
	Apparel & Accessories Marketing	2	1	X	X		X	X	
	Automotive Services Marketing	2	1	X	X		X	X	
	Business Finance	2	1	X	X		X	X	
	Business Services Marketing	2	1	X	X		X	X	
	Entrepreneurship	2	1	X	X		X	X	
	Food Marketing	2	1	X	X		X	X	
	Hotel & Lodging Management	2	1	X	X		X	X	
	Human Resource Management	2	1	X	X		X	X	
	Marketing Communications	2	1	X	X		X	X	
	Quick Serve Restaurant Management	2	1	X	X		X	X	
	Restaurant & Food Service Management	2	1	X	X		X	X	
Personal Financial Literacy Event	Retail Merchandising	2	1	X	X		X	X	
	Sports & Entertainment Marketing	2	1	X	X		X	X	
Professional Selling & Consulting Events	Personal Financial Literacy	1	1	X	X		X	X	
	Financial Consulting	1	1				X		X
	Hospitality & Tourism	1	1				X		X
Business Operations Research Events	Professional Selling	1	1				X		X
	Business Services	1	up to 3						X
	Buying & Merchandising	1	up to 3						X
	Finance	1	up to 3						X
	Hospitality & Tourism	1	up to 3						X
Project Management Events	Sports & Entertainment Marketing	1	up to 3						X
	Business Solutions Project	1	up to 3						X
	Career Development Project	1	up to 3						X
	Community Awareness Project	1	up to 3						X
	Community Giving Project	1	up to 3						X
	Financial Literacy Project	1	up to 3						X
Entrepreneurship Events	Sales Project	1	up to 3						X
	Business Growth Plan	1	up to 3						X
	Franchise Business Plan	1	up to 3						X
	Independent Business Plan	1	up to 3						X
	Innovation Plan	1	up to 3						X
	International Business Plan	1	up to 3						X
Integrated Marketing Campaign Events	Start-Up Business Plan	1	up to 3						X
	IMC - Event	1	up to 3				X		X
	IMC - Product	1	up to 3				X		X
	IMC - Service	1	up to 3				X		X

Additional competitive event spots can be earned through the [Tennessee DECA State Membership Campaign](#).